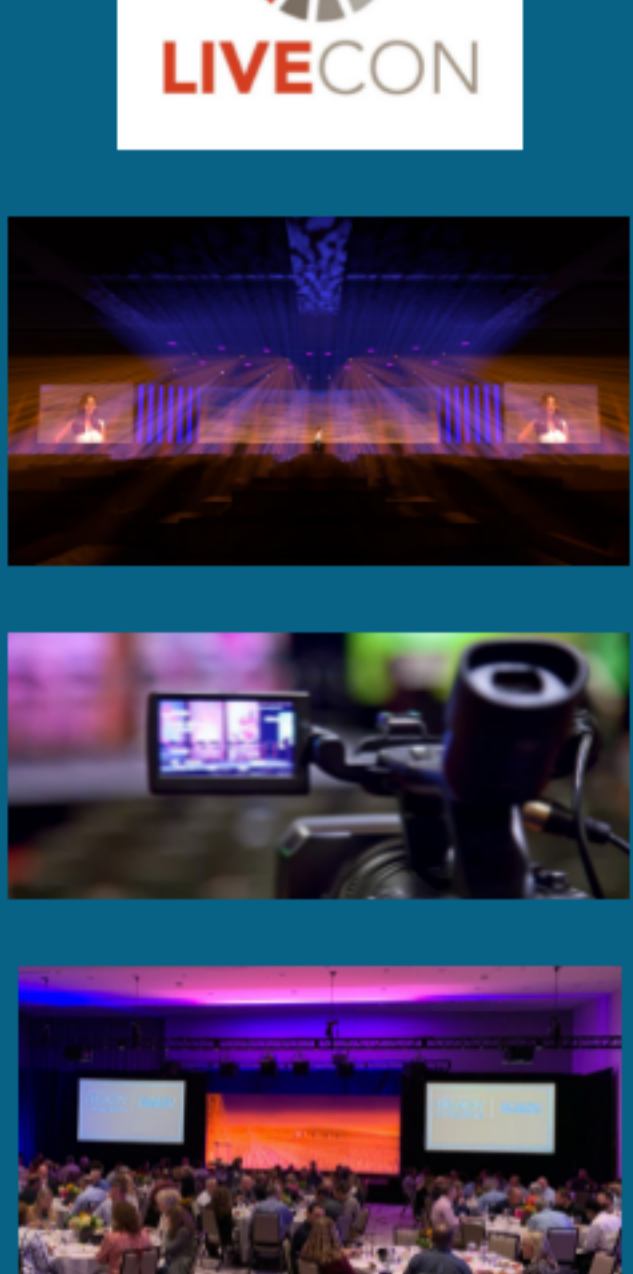


IN THIS ISSUE:

- Customer Spotlight: x
- Partner Spotlight: x
- Associate Spotlight (video): x
- Insider's Perspective: x
- Tidbits: x
- CEO Corner: x



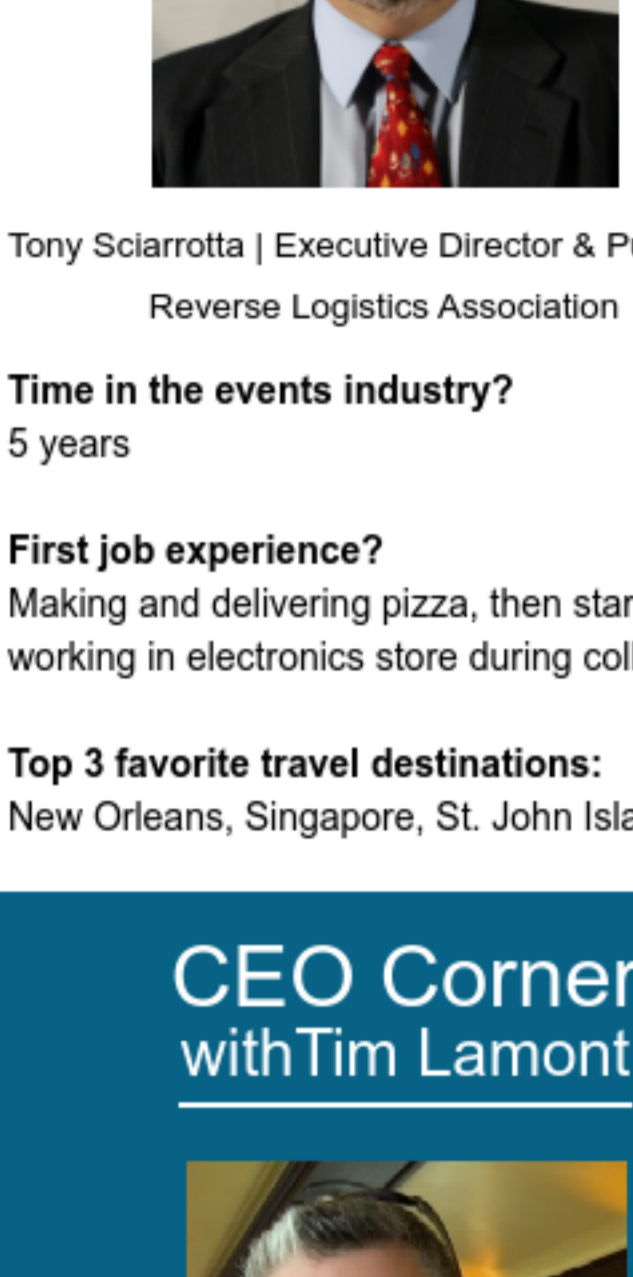
Industry Events Calendar

- Event CONNECT : Apr 11 - 14, 2022 - Las Vegas
- IMEX Frankfurt 2022 : May 31 - Jun 2, 2022 - Frankfurt
- MPI WEC : Jun 21 - 23, 2022 - San Francisco
- LamontCo TC2 - May/June/July 2022
- LamontCo Annual Associates Meeting : Aug/Sep 2022
- LamontCo Big Give : Oct 2022
- IMEX America: Oct 11 - 13, 2022 - Las Vegas

We are working to confirm new dates for TC2 and our Annual Associates Meeting. We will announce here when set.

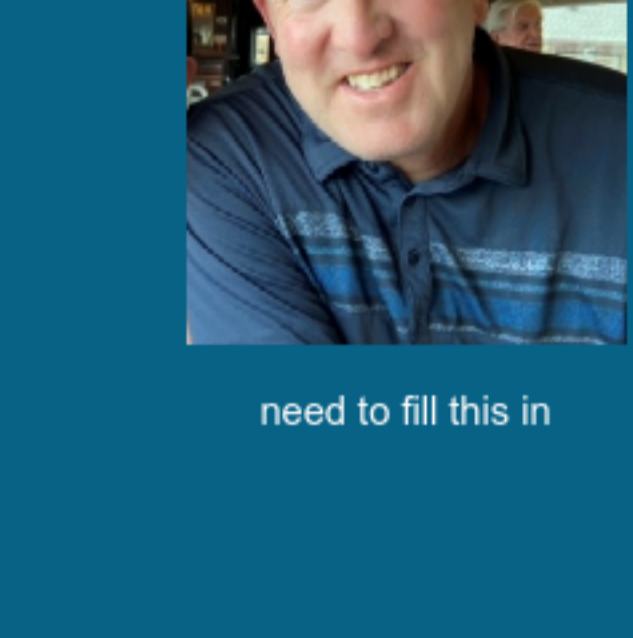


Creative Social Responsibility Educate and Incorporate



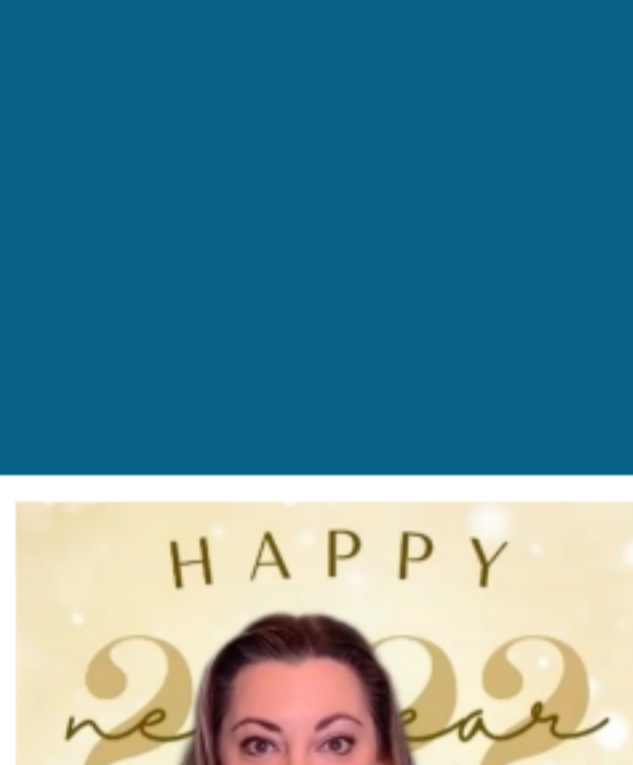
CSRconnections enjoyed attending the Southwest showcase event in Austin, Texas. Tammi Runzler lead an educational session for attendees on how to incorporate creative socially responsible activities into all of their meetings and events.

Integrating CSR activities into your meetings or company activities sends a strong message to all stakeholders about your organizations culture and commitment to ALWAYS doing business in a way that is socially responsible!

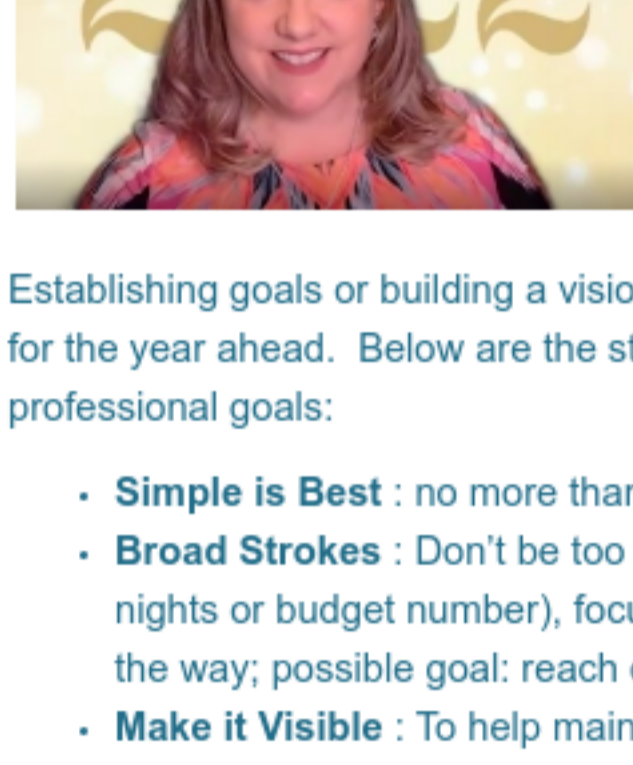


Production Experience

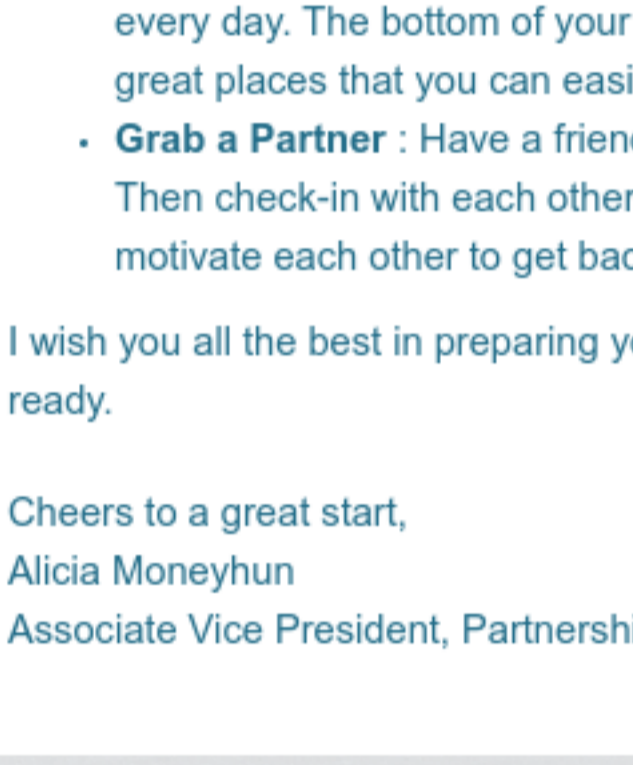
It's so great being able to help our clients safely meet in person once again. It's a different feeling than it was pre-pandemic, but there are many similarities.



For instance, production is still a centerpiece for success – maybe more important now than before Covid-19 struck. We all know that there will be attendees not able to join the in-person events, but it's still important that they receive the same message at the same time as the rest of the organization.



Without a great production partner thinking through all the logistics, you run the risk of missing a critical component. We are excited to be working on multiple productions in the first quarter of 2022. To learn more, don't hesitate to reach out to your Lamont Associates Team Member or Jason Rudy directly.



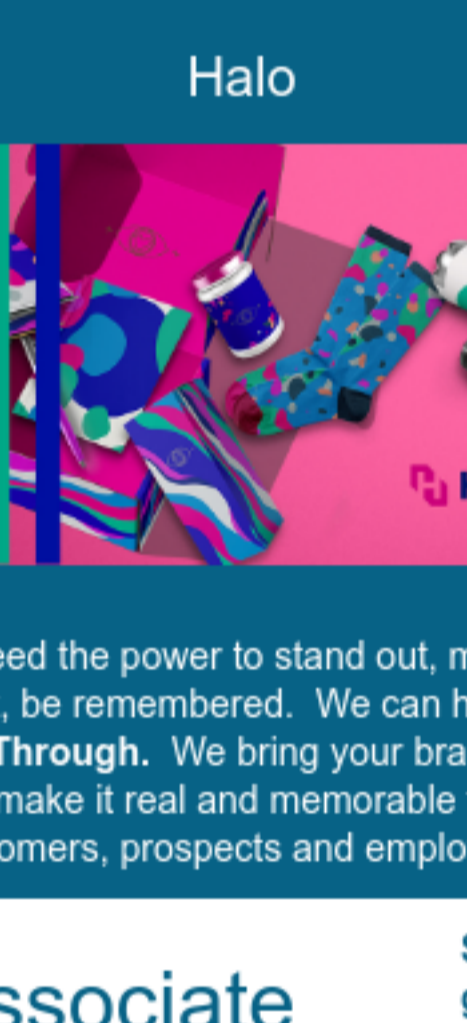
Cheers to a successful year ahead.

CUSTOMER SPOTLIGHT



Biggest Event Planning Pet Peeve?

Too many unclear details that add nickel & dime costs



Tony Sciarrotta | Executive Director & Publisher
Reverse Logistics Association

What do you forget the most often when traveling for business?

The right charger cords

What's your best hack/tip for travel?

Carry extra cords and only a little cash

Do you prefer phone or email communication? And why?

Phone is 1st choice so you can hear someone's tone which you can't read. Email is fine for some basic communications.

Describe your most recent wow moment on a site.

The Paris Hotel Eiffel Tower in Las Vegas is breathtaking at night.

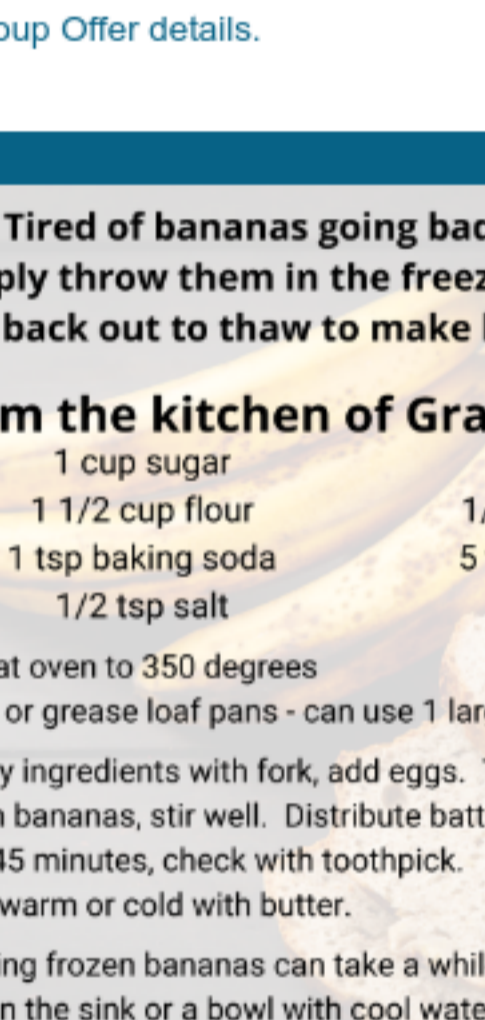
What's something you want to accomplish before this year is over?

Lose some more weight and see friends and family

Share a favorite quote that keeps you inspired or grounded.

Live for today but plan for tomorrow.

CEO Corner with Tim Lamont

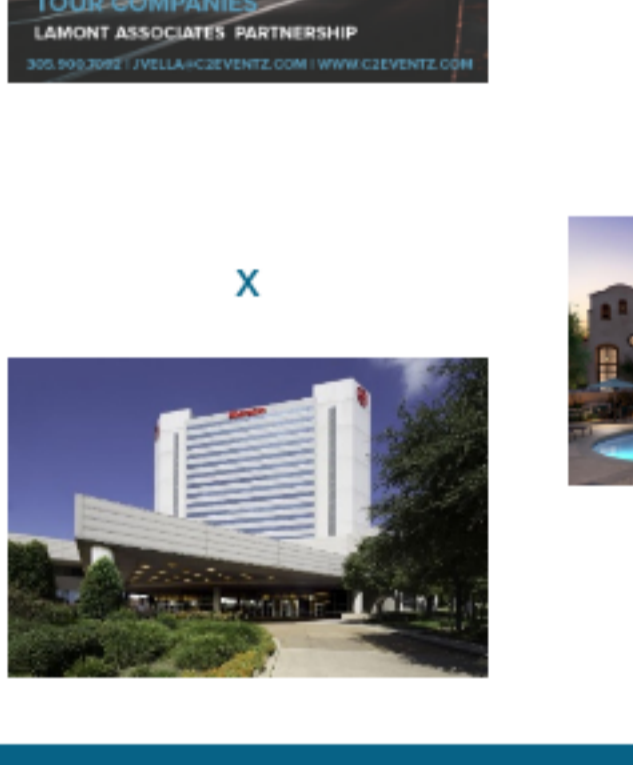


need to fill this in

Many people have changed organizations while others have had their responsibilities adjusted to reflect their organization's new realities. Let's be honest, all these shifts have changed the ways we work together. As a result, we have found that we, in the very least, need to concentrate on creating and strengthening relationships within the teams of our existing customers, our new customers and all of our partners.

We see spending time on developing relationships as especially key right now. The pressure to be transactional pervades all we do; from searching dates, rates, and space in generally compressed markets (with very engaged revenue management) for our customers, to our partner side answering RFPs without sufficient time to fully evaluate proposals and usually with a significantly smaller team. The pressure is real, we all feel it. We have long "to do" lists that need to get done yesterday. Without forming positive, solid relationships that help us learn more about each other, we are likely to miss out on a lot of potential. At LamontCo, we believe that the more we know you and you know us, the better we will be able to support each other.

Tim Lamont
CEO LamontCo



Establishing goals or building a vision board each January is a great way to prepare yourself for the year ahead. Below are the steps I recommend in building your personal or professional goals:

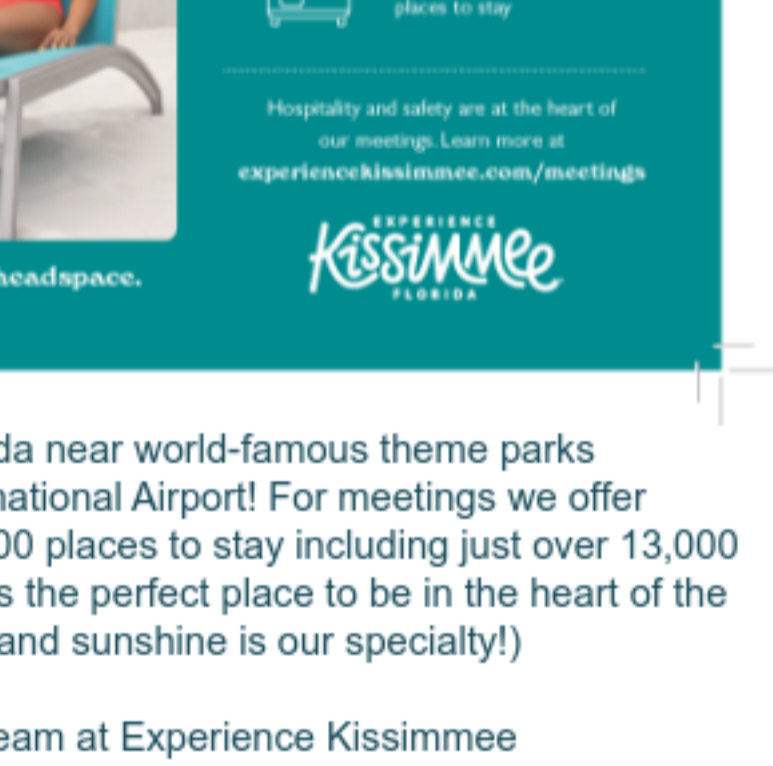
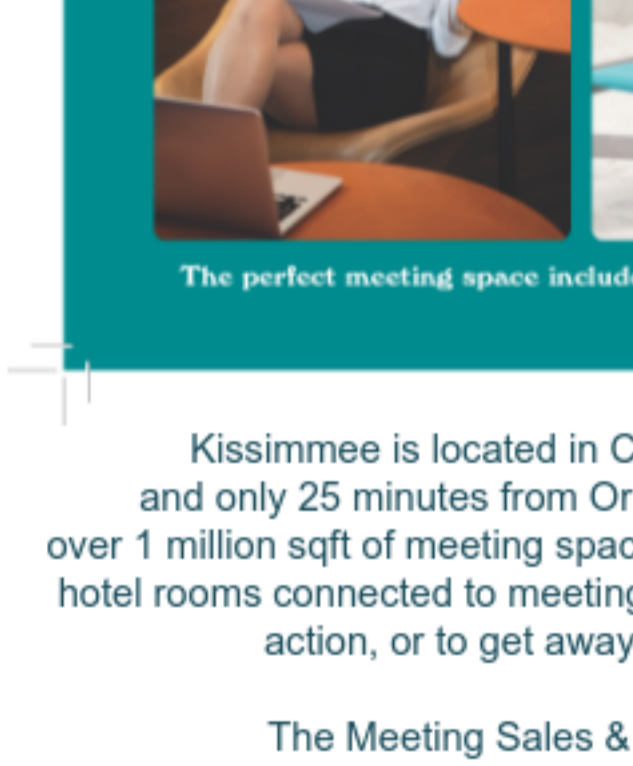
- **Simple is Best** : no more than 3 goals
- **Broad Strokes** : Don't be too specific. Example: if you have a quantitative goal (room nights or budget number), focus on something you need to do that will help you along the way; possible goal: reach out by phone to all tentative clients every 2 weeks.
- **Make it Visible** : To help maintain focus, put your goals somewhere you will see them every day. The bottom of your computer screen or on the wall above your screen are great places that you can easily see.
- **Grab a Partner** : Have a friend or work colleague participate with their own goals. Then check-in with each other every month to celebrate your victories (big or small) or motivate each other to get back on track.

I wish you all the best in preparing your 2022 goals and hope you share them when they are ready.

Cheers to a great start,
Alicia Moneyhun
Associate Vice President, Partnerships

Welcome To Our Recent PartnerConnect Partners

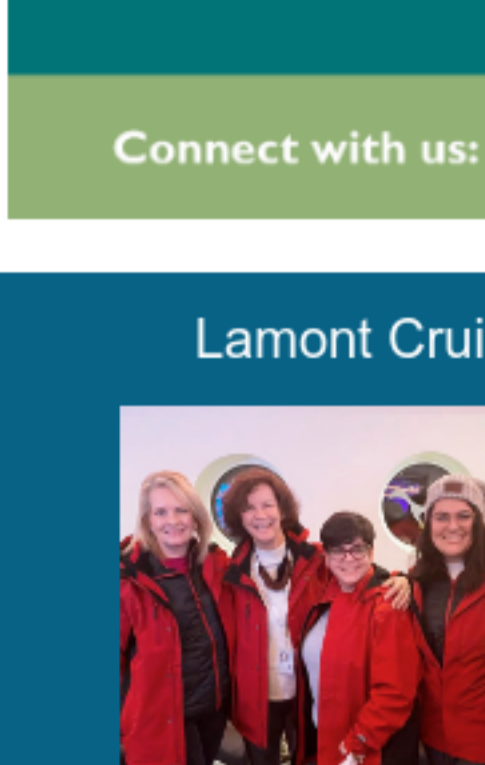
- Beaver Run Resort and Conference Center
- Visit The Woodlands Texas
- Wyndham Grand Pittsburgh Downtown
- Bacarai
- DMC Network
- DT Croatia



You need the power to stand out, make an impact, be remembered. We can help you Break Through. We bring your brand to life – and make it real and memorable for your customers, prospects and employees.

Gulf Shores and Orange Beach are the ideal locations for a unique and unforgettable meeting, conference or event.

Associate Spotlight



Eric Hutchins
Associate Regional Vice President
Irving, Texas

Video : Meet Eric Hutchins

Share a favorite quote that keeps you inspired or grounded?

"You don't have to be great to start, but you have to start to be great." - Zig Ziglar

Do you have a morning or evening ritual?

Morning is usually making coffee, grind beans and French press. On school days, I get the kids ready for departure with jackets, lunches, breakfast, shoes and hair styling.

What tip can you give Partners when working with you and your Customers?

Communicate - often and with clarity. Pick up the phone too - we like to hear voices and get to know each other.

Do you prefer phone or email communication?

Phone is preferred, but a follow-up email trail is always helpful to ensure information is not lost in transition.

Bucket list travel destinations?

Maldives has always looked fabulous, Cambodia as well.

What is your most-used emoji?



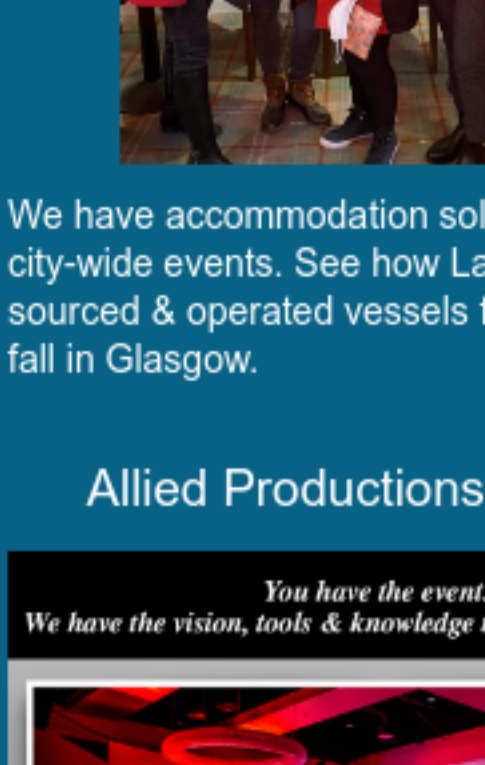
Happy Anniversary
Tammi Runzler - 5 years
Traci Samalis - 1 year

Looking For Us?

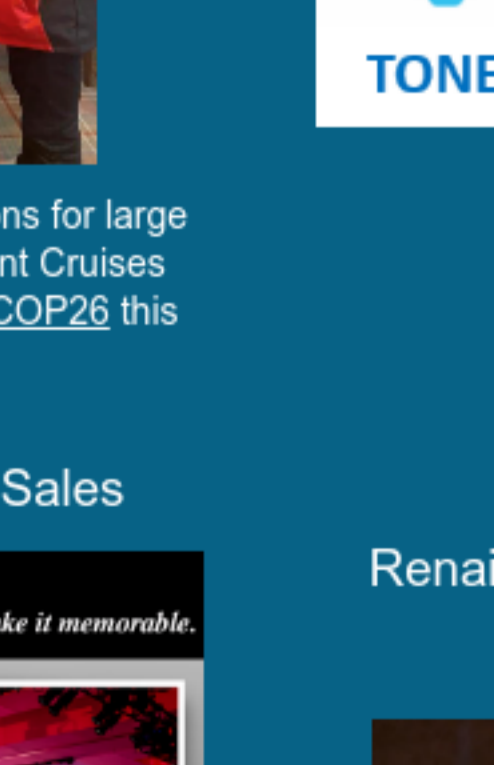
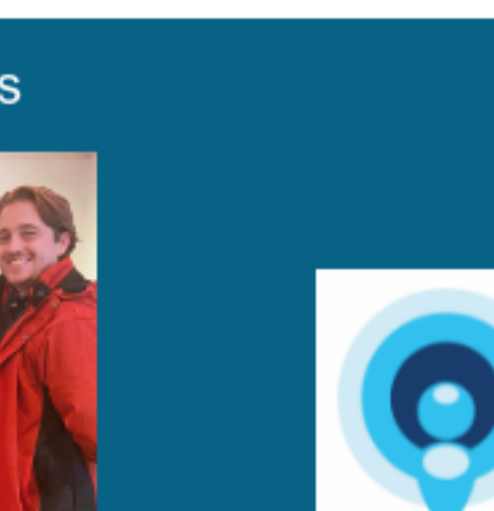
Here is where to find our Associates at upcoming industry events:

- 09 - 12 Jan : PCMA Showcasing Leaders (Las Vegas, NV)
- 26 Jan : Southwest Conference 2022 (Austin, TX)

The Estate Yountville

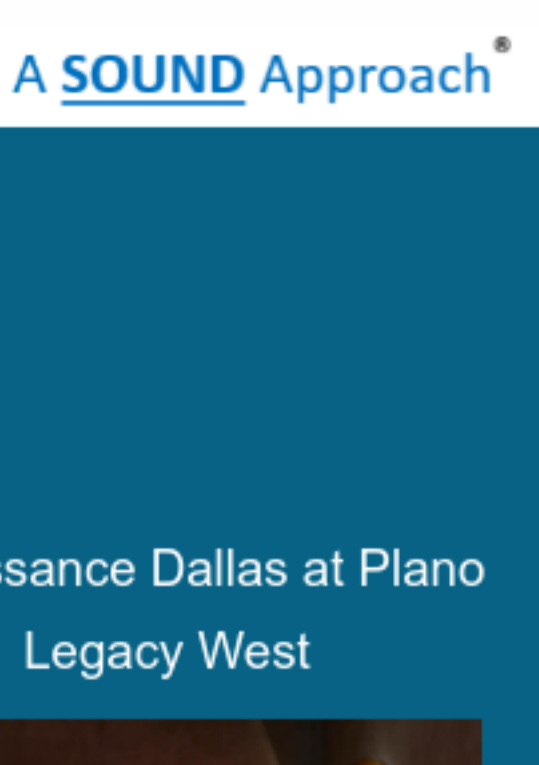


Immerse yourself in a lifestyle embedded in vito-culture offering endless opportunities to explore. [Click here](#) for Group Offer details.



WELCOME TO DENVER
The Convention & Visitors Bureau

Yours Truly DC



Welcome to Washington DC's Funky, Bohemian Hotel with a Cool Vibe! Yours Truly DC is The Hang Out Hotel to be seen/scene!

Tired of bananas going bad too quickly? Simply throw them in the freezer and bring them back out to thaw to make banana bread!

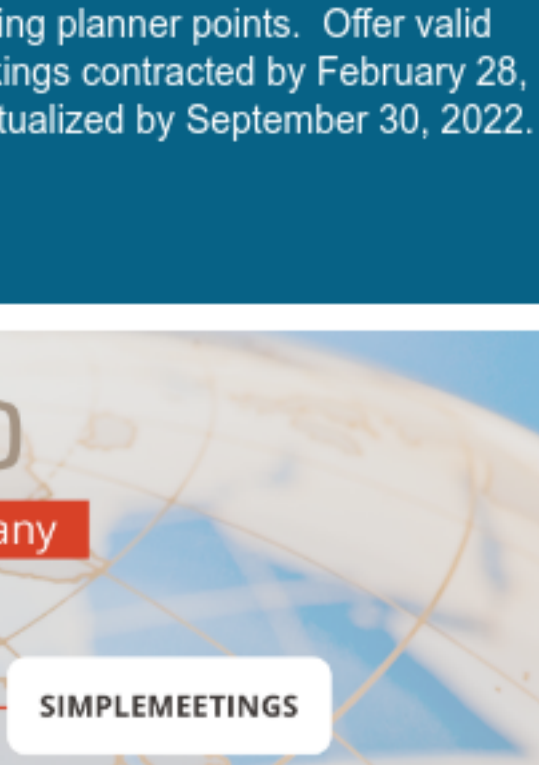
From the kitchen of Grandma Bascom

- 1 cup sugar
- 1 1/2 cup flour
- 1 tsp baking soda
- 1/2 tsp salt
- 2 eggs
- 1/2 cup shortening
- 5 thawed bananas*
- loaf pan(s)

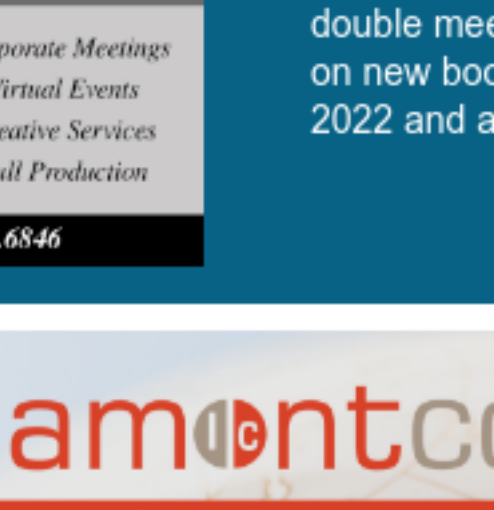
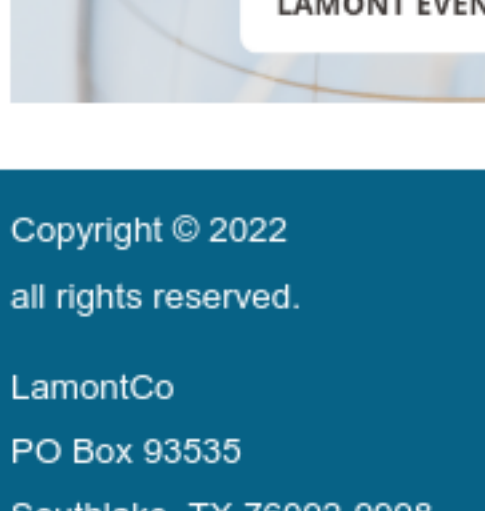
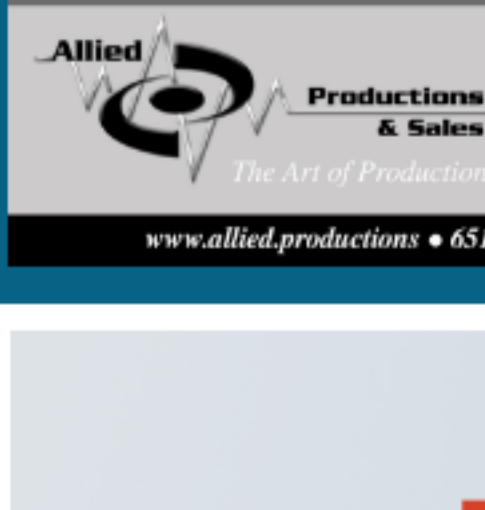
Preheat oven to 350 degrees
Butter or grease loaf pans - can use 1 large or up to 4 small
Mix dry ingredients with fork, add eggs. Then add shortening.
Fold in bananas, stir well. Distribute batter into loaf pan(s).
Bake 45 minutes, check with toothpick.
Serve warm or cold with butter.

*thawing frozen bananas can take a while, so you will want to set them in the sink or a bowl with cool water for a few hours before planning to bake.

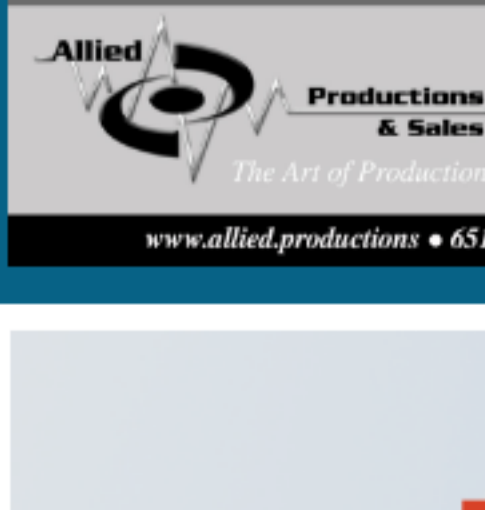
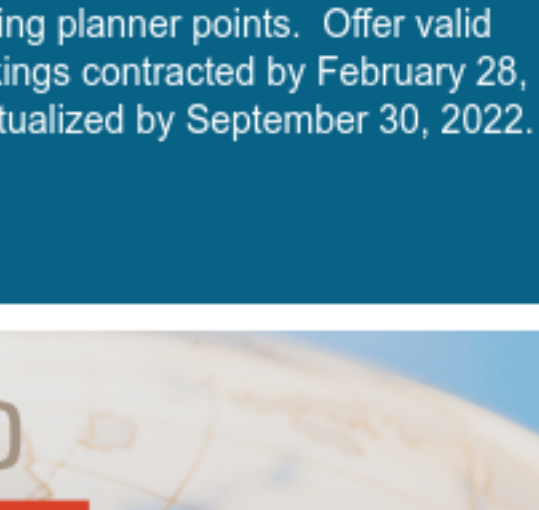
Lamont Team Tidbits



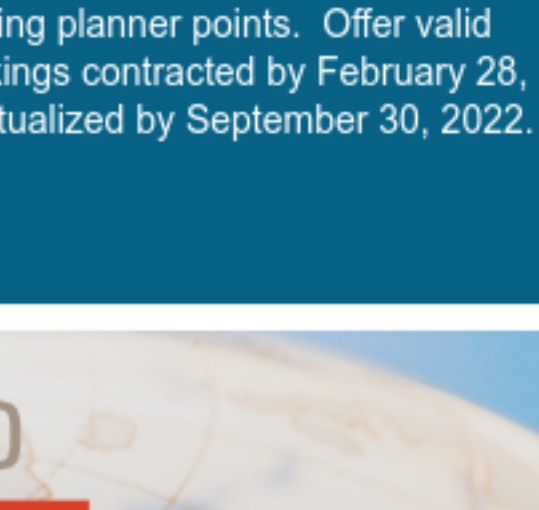
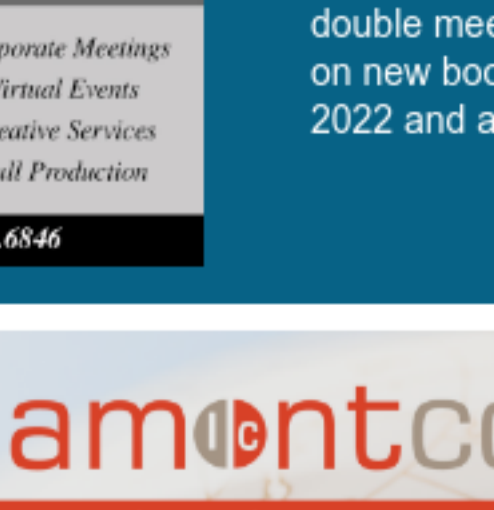
Lamont Associates' Senior Director, Dena Carr Rambo shares a delicious recipe



The Murieta Inn and Spa
The perfect country retreat, featuring a resort-style pool, full-service spa, country club access, and a central location just outside Sacramento.



Elevation Hotel & Spa
Luxury ski-in/ski-out property in Crested Butte, Colorado, featuring 234 guestrooms, 21,000 square feet of event space and slope-side dining.



L'Auberge de Sedona
The perfect location for inspired meetings and retreats, our immersive group experiences are enhanced by meaningful connections in Sedona, AZ.

Partner Spotlight

Kissimmee is located in Central Florida near world-famous theme parks and only 25 minutes from Orlando International Airport! For meetings we offer over 1 million sqft of meeting space and 70,000 places to stay including just over 13,000 hotel rooms connected to meeting space. (It's the perfect place to be in the heart of the action, or to get away from it all, and sunshine is our specialty!)

The Meeting Sales & Services Team at Experience Kissimmee is aligned by planner territory...but it's a team effort! We're all happy to assist if one of our team members is out and about selling Kissimmee!

Michelle Moore, COPE, CHM, IHCC, CHIA, Senior Director of Meeting Sales & Services
Sara Melendez, IHCC, Meeting Sales & Services Manager, Markets: Faith-Based, International, North West, West Coast, HPP
Cassandra Ruelle, CASE, CHM, IHCC, Meeting Sales & Services Manager, Market: Southeast
Karen Niederdorfer, CHSP, Meeting Sales & Services Manager, Markets: Mid-Atlantic, Midwest, South Central

Connect with us: meet@experiencekissimmee.com

Lamont Cruises

We have accommodation solutions for large city-wide events. See how Lamont Cruises sourced & operated vessels for COP26 this fall in Glasgow.

TONE: A SOUND Approach

Allied Productions & Sales

Allied Productions & Sales has been a leading provider of professional production services and solutions for over 25 years. Our technology is supported by a team of the finest production managers, engineers, designers, and support staff in the industry. Allied headquarters are in Minnesota working locally, nationally, and globally. As of 2021 we have done events in 45 states and 28 countries.

Renaissance Dallas at Plano Legacy West

Meeting in Plano? Claim up to \$5,000 sponsorship for your next meeting + earn double meeting planner points. Offer valid on new bookings contracted by February 28, 2022 and actualized by September 30, 2022.

lamontco A Hospitality Solutions Company

COMPLETE MEETING CAPABILITIES, LAMONT ASSOCIATES, LIVECON, LAMONT EVENTS, SIMPLE MEETINGS, CSR CONNECTIONS, PARTNERCONNECT, LAMONT CRUISES

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